

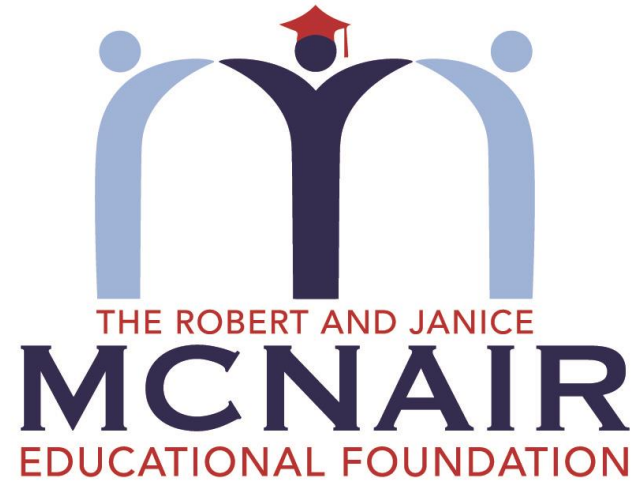


PUTTING THE **CAREER** IN COLLEGE AND CAREER PROGRAMMING

Monica Lee and Sarah McKinney

Robert and Janice McNair Educational Foundation

Introductions



Why This and Why Now?



- Dual credit opportunities create an increased need for students to declare majors earlier in their college career
- Career awareness and college readiness go hand in hand to create the best fit and match for students

Session Agenda



- Present the program
- Questions
- Your Turn
- Questions
- Toolkits Available

College Knowledge EXPO



Goal/Purpose:

To provide awareness of the various levels of postsecondary education and the possible careers within each career cluster that are associated with each education level.

Target Audience:

- All 7th Grade Students

College Knowledge EXPO



Event Outline/Schedule:

8:20	CMS Arrives			
	Certificate/Diploma	Associate/Transfer	Bachelor	Graduate/Post/Professional
8:30-8:50	Group 1	Group 4	Group 3	Group 2
8:55-9:15	Group 2	Group 1	Group 4	Group 3
9:20-9:40	Group 3	Group 2	Group 1	Group 4
9:45-10:05	Group 4	Group 3	Group 2	Group 1
CMS Departs				
10:15	ERMS Arrives			
	Certificate/Diploma	Associate/Transfer	Bachelor	Graduate/Post/Professional
10:25-10:45	Group 1	Group 4	Group 3	Group 2
10:50-11:10	Group 2	Group 1	Group 4	Group 3
11:15-11:35	Group 3	Group 2	Group 1	Group 4
11:40-12:00	Group 4	Group 3	Group 2	Group 1
ERMS Departs				
12:20	RSMS Arrives			
	Certificate/Diploma	Associate/Transfer	Bachelor	Graduate/Post/Professional
12:30-12:50	Group 1	Group 4	Group 3	Group 2
12:55-1:15	Group 2	Group 1	Group 4	Group 3
1:20-1:40	Group 3	Group 2	Group 1	Group 4
1:45-2:05	Group 4	Group 3	Group 2	Group 1
RSMS Departs				

College Knowledge EXPO



Location:

- Community College Campus

Partners:

- Isothermal Community College
 - Certificate/Diploma - program fair
 - Associate/Transfer
- Appalachian State University
 - Bachelor
 - Graduate/Post Graduate/Professional Degrees

College Knowledge EXPO



- Groups are approximately 50-60 students each
- Schools provide bus drivers/chaperones
- Handouts given as students enter EXPO
- Admin – greeter, handouts, timekeeper, directions
- Provide lunch for speakers
- Cost – transportation, event space, lunch (speakers), handouts, substitutes (bus drivers) (<\$1000)

Your Turn



Questions?

Plan – 10 mins

Questions?

Connect Tour

Connecting Classroom, College, Career and Community



Goal/Purpose:

- Opportunity for students to be exposed to a variety of careers
- Opportunity for students to connect various careers with various levels of secondary and postsecondary education
- Opportunity for students to be aware of the variety of careers available in our county

Target Audience:

- All 8th grade students

Connect Tour

Connecting Classroom, College, Career and Community



Event Outline/Schedule:

	School 1	School 2	School 3
8:45 – 9:45	Business Tour	Business Tour	Business Tour
10:15 – 11:15	Business Tour	Business Tour	Business Tour
11:30 – 12:30	Lunch and Learn/ Military		
1:00 – 2:00	Business Tour	Business Tour	Business Tour

Connect Tour

Connecting Classroom, College, Career and Community



Tour Outline/Schedule

Three 20 minute rotating sessions

- Based on jobs available at each education level (Ex: jobs that require high school diploma, jobs that require a 2-year degree, jobs that require a 4-year degree and up)
- Based on types of jobs available (ex. Rutherford County Schools – Finance, IT, Human Resource, Facility Management, etc.)

Connect Tour

Connecting Classroom, College, Career and Community



Lunch and Learn

11:30 am – 12:00 noon – Buses arrive, Lunch, Restroom Break

12:00 noon – 12:25 pm – Military Presentation

12:25 pm – Begin Dismissal to Buses

Connect Tour

Connecting Classroom, College, Career and Community



Location

- Businesses
- Baseball Stadium

Partners

- Businesses
 - Variety representing career clusters
 - 1 business per bus (EX: 5 buses per school X 3 schools – 15 businesses)
 - Can combine smaller businesses into one stop
- Military
 - High school recruiters are a great source

Connect Tour

Connecting Classroom, College, Career and Community



- Groups are approximately 40 students each (1 busload)
- Schools provide bus drivers/chaperones
- Staff at each location – logistics, greeter, divide groups, session timer
- Lunch provided by schools
- Cost – transportation, substitutes (bus drivers) (<\$1000)

Your Turn



Questions?

Plan – 15 mins

Questions?

Professional Lunch Series



Goal/Purpose:

- To connect students with a professional in the community who is currently working in a career field of the student's interest
- To teach networking and business etiquette skills

Target Audience:

- All 11th grade students

Professional Lunch Series



Event Outline/Schedule:

- Students are invited to one luncheon based upon their indicated career field of interest
- Tables are hosted by a community professional in that career field

11:30 am	Welcome	Monica Lee
	What Does "Professional" Mean?	Thad Harrill
11:45 am	Introductions	Table Hosts
	Lunch	
	Career Discussions Student Questions	Table Hosts
12:55 pm	Wrap Up	Monica Lee

Professional Lunch Series



Pre-Event Preparation:

- All students complete a survey to indicate career interest
- Students are grouped by career interests
- Careers are divided across the luncheons in the series
- Professionals are recruited based on the need for each luncheon

Professional Lunch Series



Location:

- Church Fellowship Hall

Partners

- Community professionals
- Keynote Speaker
- Caterer
- Servers

Professional Lunch Series



Possible Funding Sources

- Grants
- Table Sponsors
- Business Sponsors

Professional Lunch Series



- Approximately 100-120 students per luncheon
- Approximately 20-22 professionals
- Large event location with needed supplies (tables, chairs, microphone)
- Caterer, Paper Supplies, Servers (8-10)
- Bus drivers/Chaperones
- Cost – transportation, food, paper supplies (~\$7,000)

Your Turn



Questions?

Plan – 15 mins

Questions?

Toolkits



bit.ly/CBWtoolkits

EXCEL.



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Presenter Information

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