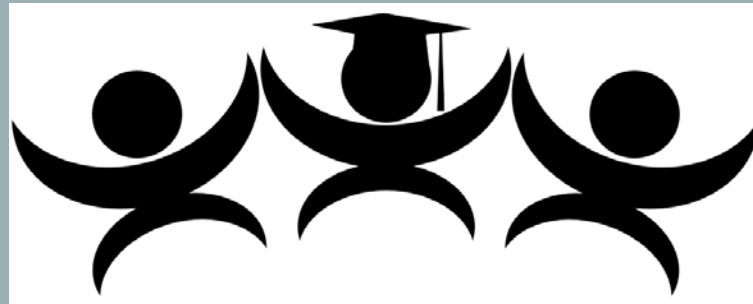


PUTTING THE **CAREER** IN COLLEGE AND CAREER PROGRAMMING



Monica Lee and Sarah McKinney

Robert and Janice McNair Educational Foundation

FOUNDATION HISTORY

- Began in 1989 to help seniors find financial aid for college
- Became a college access organization after realizing students weren't prepared for college
- In 2010 began to focus on college access **and success**
- In 2015, with the GEAR UP grant, began focus on college **& career programming**

DEMOGRAPHICS



- Serve students in three traditional public high schools and feeder schools in Rutherford County, NC
- Rural, economically distressed county
- Over 70% of our students are low income
- Only ~16% of our county residents hold a bachelor's degree or higher

WHY THIS AND WHY NOW?

- Dual credit opportunities create an increased need for students to declare majors earlier in their college career
- Career awareness and college readiness go hand in hand to create the best fit and match for students

COLLEGE KNOWLEDGE EXPO

- Targets 7th grade students
- Held on community college campus
- 1 ½ hour per school (approximately 230 students)
- 2-year and 4-year college/university partners
- 4 groups of 50-60 students rotate through (4) 20 minute sessions

SESSIONS

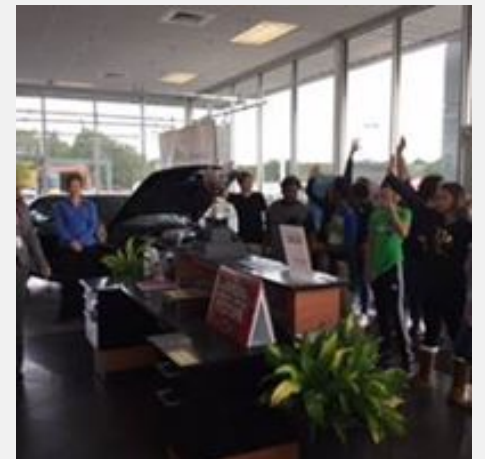
<u>Session</u>	<u>Facilitator</u>	<u>Focus</u>
A	Community College Continuing Education Programs	Certificate/Diploma Programs/Careers
B	Community College Associate's Degree Programs	Associate Degree Programs/Careers
C	4-Year College or University	Bachelor's Degree Programs/Careers
D	University	Master's, Doctoral Professional Degree Programs/Careers



CONNECT TOUR

Connect Classroom, College, Career and Community

- Target 8th grade students
- 5 buses per school, approximately 45 students per bus
- Each bus visits 3 community businesses showcasing a variety of career fields (need ~one business per bus)
- Lunch and Learn with the military





CONNECT TOUR

At each business:

- Visit lasts one hour
- Students are divided into 3 groups
- Groups rotate through sessions ~15-18 minutes each
- Session options:

- Education Levels (ex: high school, associate's, bachelor's and beyond)
- Types of Jobs (ex: school system – IT, HR, Finance, Maintenance)



PROFESSIONAL LUNCH SERIES

- Target 11th grade students
- Around 100 students per luncheon
- Approximately 15-20 professionals per luncheon
- Keynote speaker from business community or community college



PROFESSIONAL LUNCH SERIES

Luncheon

- Business Lunch Etiquette
- What does professional mean?
- Learn about the career of interest
- Informal follow up/mentoring



QUESTIONS?

Robert and Janice McNair Educational Foundation

Monica Lee

mlee@rcsnc.org

Sarah McKinney

smckinney@rcsnc.org