

Welcome to Philly!



Strategies for First-Year Post Secondary Success: CBW 2015

Strategies for Success in PSE



- Introductions!
- Who is in the room?

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And now a word from our
sponsor...

ACT

Kevin Houchin



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How did we get here...

Switching from Access to Persistence:

"From the earliest GEAR UP grants, we showed great progress in getting our students into college; but the remediation and persistence rates were low..."



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"This raised a pretty big concern on our part that while the statutory goal of GEAR UP at the time was about getting them "in" to college, we all (obviously) believed that if they don't get "through" college with a quality credential, the program would have failed it's broader social aims. Clearly, we needed a stronger transition between HS and PSE."

Alex Chough, Vice President of Government Relations, NCCEP

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With the support of
Congressman Fattah and
Senator Kennedy, NCCEP fought
to get a "7th Year" of GEAR UP
through the Higher Education
and Opportunity Act of 2008



What we know....



5X



**LOW-INCOME
INDIVIDUALS ARE
MORE LIKELY
TO MOVE
OUT OF
POVERTY
IF THEY ATTAIN A
COLLEGE DEGREE**

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In 2013, students from high income families were 8 times more likely to receive a B.A than students from low-income families (Pell Institute, 2015).

Data from Institute for Higher
Education Policy (IHEP)

**LOW-INCOME
STUDENTS ARE**

40%

**MORE
LIKELY TO DELAY
ENTRY INTO COLLEGE**



Data from Institute for Higher
Education Policy (IHEP)

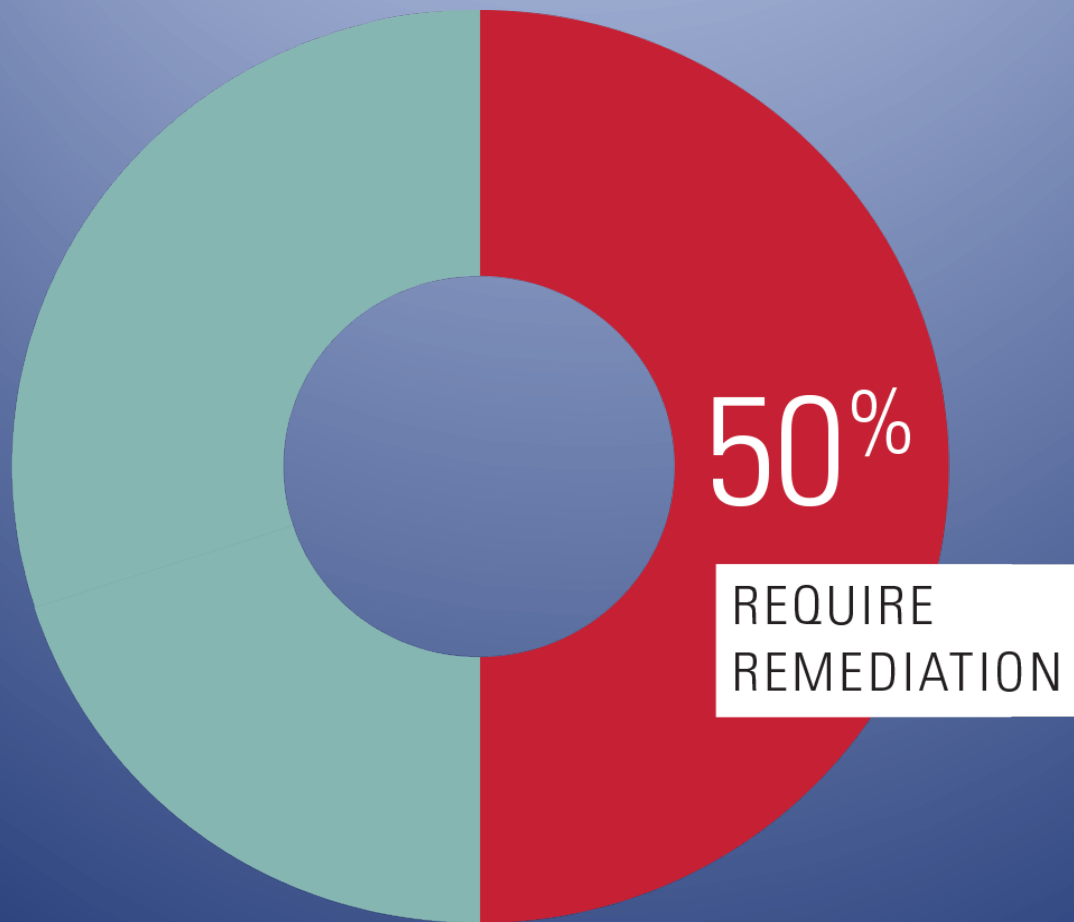
94%

**NEARLY ALL LOW-
INCOME STUDENTS
HAVE UNMET NEED**

**even after receiving grant aid
from all sources, making them
more likely to borrow and to
borrow more than their
high-income peers.³¹**



Data from Institute for Higher Education Policy (IHEP)



Data from Institute for Higher Education Policy (IHEP)



**OF LOW-INCOME
STUDENTS EARN
BACHELOR'S DEGREES
WITHIN SIX YEARS**

20%



42%



**OF HIGH-INCOME
STUDENTS EARN
BACHELOR'S DEGREES
WITHIN SIX YEARS**

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What we may not know....

What can we do about it?



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Structure of next two days:

- Hear from practitioners that are doing the work
- Introduce resources
- Learn from our peers
- Create a community of practice for the next two days and for moving forward.



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Review of Day 1:

Thank you to Hawaii, Vermont, and Massachusetts:
Great insight and suggestions including:

- 1.) Make sure a staff member has designated time for PSE 1 (outreach, relationships, data).
- 2.) Figure out how to partner with existing programs to share “our students”.
- 3.) FAFSA in Year 1 is a huge issue for persistence.
- 4.) Think about SUSTAINABILITY in all you do.



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Review of Day 1:

Tips from Chicago team!

- Inform campuses that your GU kids are coming when on field trips in early grades
- Have a breakfast of higher ed partners to discuss programming/services in preparation for GEAR UP students
- Differentiate programming/services depending on where kids are going (two year, four year). This applies for parents as well!



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Review of Day 1: Academy of College Excellence

- There are non-cognitive factors that are critical for student success
- These factors can be taught
- Students need to unlearn early messages about themselves (as non-college material) and visualize new messages
- There are partners out there that can enhance and support the goals of GEAR UP (ACE, TRIO, EOPS, Posse Project)

Review of Day 2

Presentations on NCCEP webpage

- West Virginia Texting Project (Adam Greene)
- Building Grit and Motivation (Tina Atkins)
- Overview of Year 1- including evaluation (Laurie Berryman and Julie Welkowitz)
- Washington DC Retention Project
- Q and A and Action Planning: Watch for summary on the NCCEP webpage!

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Thank you very much!

Any questions: Please contact

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THANK YOU!

