

A SANTA ANA PARTNERSHIP FACTSHEET

California State University, Fullerton-Santa Ana College-Santa Ana Unified School District-University of California, Irvine

Santa Ana
Partnership



Padres Promotores de la Educación

KEY PARTNERS

Santa Ana Unified School District, Santa Ana College's Office of School and Community Partnerships and School of Continuing Education, UC Irvine, CSU Fullerton, Latino Health Access, Delhi Community Center, OC Business Council's Latino Educational Attainment, and others.



PROGRAM DESCRIPTION

The parent promoters or “Padres Promotores de la Educación” actively link parents to school services and deliver information on higher education to the community through non-traditional methods such as home visits, existing neighborhood associations and informal educational dialogues. The program began in January 2001 and is housed at Santa Ana College. All nine SAUSD middle schools and nine high schools participate in the program. Every year Padres Promotores has 40 active participants with over 800 parents having been trained to date. The Promotores are organized in teams of 5-10 individuals who are led by 1 Promotor Líder graduated from the previous cohorts who now make up the “Leadership Network”. The group of 6 Líderes guides the work of the promotores with support from SAC staff.

LEADERSHIP NETWORK

| | |
|-------------------|----------------|
| Laura Medina | Elfy Gaona |
| Gloria Iwaki | Ramona Alvarez |
| Silvia Acevedo | Nelly terrones |
| Gabriela Regalado | Socorro Amaral |

2013 PROMOTORES

| | |
|--------------------------|-------------------|
| Maria de J. Soto Aguilar | Jessica Escobar |
| Aracely Salinas | Eva Estrada |
| Reyna Salinas | Elena De Vicente |
| Bertha Martínez | Maria G. Pérez |
| Pilar L. Cortes | Marisol Hernández |
| Maria Galindo | Pedro Ortiz |
| Maria Merlan | Rosa Ayala |
| Maricela Rdz. | |
| Nancy Gallardo | |
| Celia Monroy | |
| Rosalía Quintero | |
| Alejandro Hernández | |
| Lidia Diezmo | |
| Elizabeth Martínez | |
| Julia Rangel | |
| Aida Alvarado | |
| Maricela Reyes | |
| Delia Aguilar | |
| Dora Gómez | |

PROGRAM FUNDING

Since inception, the Padres Promotores de la Educación have been funded by ENLACE, a national initiative of the W.K. Kellogg Foundation, the Department of Education's GEAR-UP grant, the Ford Foundation's Collaborating for Education Reform Initiative, and funds from each partner institution.

The Santa Ana Partnership, an inter-segmental collaboration promoting access to higher education, includes the Santa Ana Unified School District, Santa Ana College, California State University Fullerton, the University of California Irvine, and community-based organizations.

PROGRAM HIGHLIGHTS

Training

- Since January 2001, over 800 parents from Santa Ana have been trained and have served as Promotores de la Educación. Graduating ceremonies for each cohort have been held at CSUF and UCI.
- Initial 4-day intensive training is followed by the monthly training sessions hosted by SAC and participating school sites. Topics include: adolescent psychology, important timelines in preparing for college, financial aid and scholarships, AB540, and much more.
- Advanced training in supervision and leadership skills is provided to Promotores Líderes who make up the program's Leadership Network. Members of the leadership network receive regular, advanced training in supervision and leadership skills.

Home Visits

- Over 16,000 home visits have been conducted since 2001.
- It is estimated that over 18,200 individuals are directly impacted by the efforts of Padres Promotores every year.

Pláticas

- To date, 1,200 community-based forums have been facilitated for groups of parents.
- These peer to peer presentations have been held at schools, local apartment complexes, the Corbin Center, Delhi Community Center, the Mexican American Opportunity Foundation, several churches and other locations.

Camino de Amistad

- Promotores lead the annual community-wide "Camino de Amistad" event. Held in August, this "walk" aims to deliver information about high school registration to all neighborhoods served by SAUSD high schools.
- Approximately 30,000 door hangers with information about high school registration, Back-to-School Night, and College Night are delivered door-to-door every year in early August.

Padre a Padre Curriculum

An eight-lesson curriculum has been created by the Padres Promotores focused on the pathway to higher

education. Lessons ranging from high school graduation requirements to college options are covered in thoroughly developed and interactive modules. We are in the process to create a 3rd edition. This bilingual (English/Spanish) curriculum has been used in training parents from other communities throughout California, Illinois, Washington and Minnesota.

10 Commandments of Education

- A list of 10 Commandments communicating different aspects of parent engagement in education were developed with the help of Padres Promotores as part of their involvement in the Latino Education Attainment committee of the Orange County Business Council.
- A training manual and comic book publication have been developed based on the 10 Commandments of education ("10 Mandamientos de la Educación").

Dissemination

Regional and national presentations on the Padres Promotores program are conducted annually. Sample presentations include:

- White House Initiative on Educational Excellence for Hispanic Americans
- September 21-22, 2006--Santa Ana, CA
- American Association of Hispanics in Higher Education
- March 9-11, 2007--Costa Mesa, Ca
- NCCEP/Gear Up National Conference
- July 22-25, 2007--San Francisco, CA
- California Statewide NALEO Education
- Leadership Institute (NELI) Higher Education Access
- January 19-21, 2006 -- Manhattan Beach, CA

Members of the Promotores Leadership Network, in partnership with Santa Ana College staff, have provided technical assistance to communities such as Riverside, Bakersfield, Oakview, Las Villas, and many others.

Promotores have formally assisted in the development and implementation of El Centrito's padres Promotores in Oxnard, CA and now in the development stage of the same in San Juan Capistrano, CA.