

GEAR UP

North Carolina

College Visit & Enrollment Analysis
7/15/2013

College Visits and Postsecondary Enrollment



Research Questions

1. For Cohort II (2011 graduates), what percentage of students who participated in at least one college visit enrolled in postsecondary education the following fall semester?
2. For Cohort II (2011 graduates), what is the percentage of students who did not participate in at least one college visit, but did enroll in postsecondary education the following fall semester?
3. If you break down the type of university (2 year, 4 year public, 4 year private), what is the percentage of students who participated in at least one college visit enrolled in postsecondary education the following fall semester?
4. What percentage of students enrolled in the postsecondary institution that they visited through GEAR UP?

Why study the effects between GEAR UP services and postsecondary enrollment?

- ⤴ Allows us to see which programs have the greatest impact on postsecondary enrollment – increase those services that work!
- ⤴ Increase participation in services that increase enrollment – which types of students benefit the most from these services?
- ⤴ Provides a framework for future research questions and data analyses – what other services affect postsecondary enrollment?

Data Sources

- ⤴ **NSC Graduation file** (file sent to NSC from GEAR UP NC with 2011 graduates)
- ⤴ **NSC Enrollment file** (file sent to GEAR UP NC from NSC with all college enrollment for graduates listed)
- ⤴ **GEAR UP NC Services file** (including college visit services)

College Visits and Postsecondary Enrollment



Total number of students who graduated in 2011

Count

3,378

Total number of students who enrolled in postsecondary education the following fall semester

Count

1,941

Total number of students who graduated in 2011 and went on a college visit

Count

1,930

Percentage

57.13%

For Cohort II (2011 graduates), what percentage of students who participated in at least one college visit enrolled in postsecondary education the following fall semester?

Count

1,213

Percentage

62.85%

For Cohort II (2011 graduates), what is the percentage of students who did not participate in at least one college visit, but did enroll in postsecondary education the following fall semester?

Count

727

Percentage

37.45%

If you break down the type of university (2 year, 4 year public, 4 year private), what is the percentage of students who participated in at least one college visit enrolled in postsecondary education the following fall semester?

	<u>Count</u>	<u>Percentage</u>
2-Year	557	45.92%
4-Year	656	54.08%
4-Year Public	476	72.56%
4-Year Private	180	27.44%

What percentage of students enrolled in the postsecondary institution that they visited through GEAR UP?

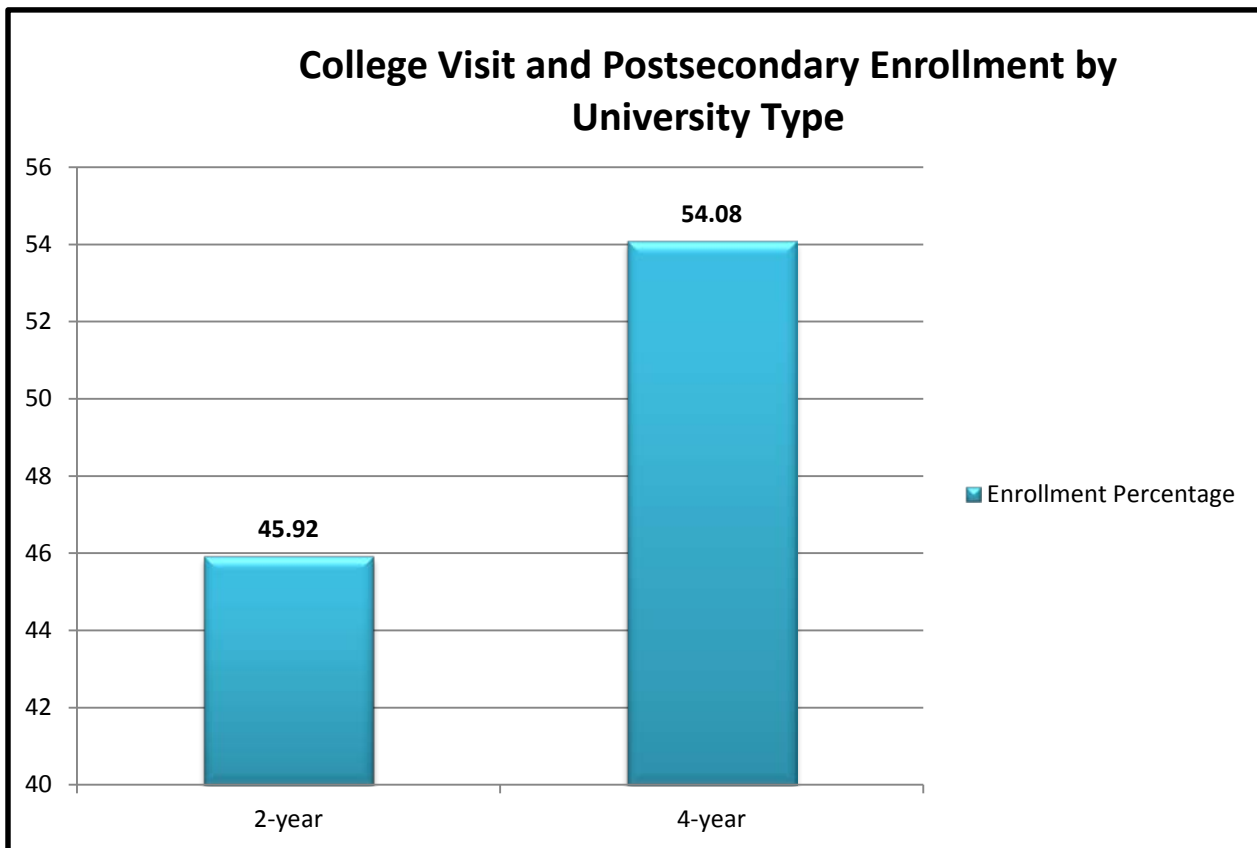
Count

78

Percentage

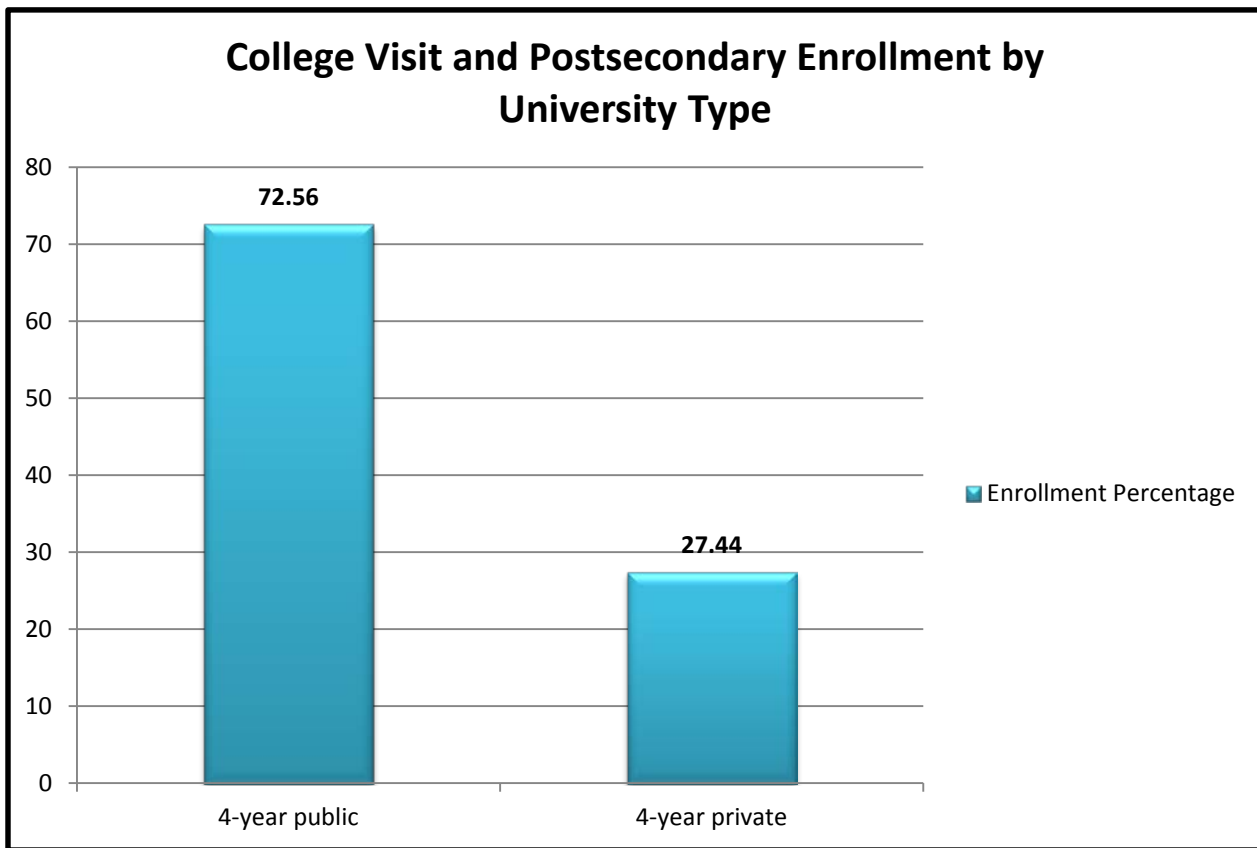
4.02%

Graph A
**College Visit and Postsecondary Enrollment by
University Type**



Graph B

College Visit and Postsecondary Enrollment by University Type



Implications for Programming and Outreach

1. Why do students who go on a college visit not enroll in a postsecondary institution? Reaching out to students and families as to why they did not enroll can help in determining how to target students in future years.
2. Professional development can be better targeted to counselors and teachers.
3. Do SAT scores have a significant impact on a student's ability to apply and enroll in college? If so, how significant?
4. How do we increase retention across all institutions? What are some schools doing differently in retaining a higher number of GEAR UP students? What are they doing differently in retaining students through graduation?
5. Why are students leaving institutions? What programs and support can be put into place at institutions to help retain students? Are students leaving to transfer to other schools or dropping out completely?