



NCCEP/GEAR UP CAPACITY-BUILDING WORKSHOP 2005

Join Us at the Loews Philadelphia Hotel
Philadelphia, PA • February 7–9, 2005

Register Online at www.edpartnerships.org



Curriculum Track Overview

■ TRACK I: GEAR UP Partnership Team Development

Track I is designed to provide early assistance with planning programs and activities and coordinating partnership development strategies that will help your team meet its GEAR UP program goals and objectives. The topics covered in this track also will help your team develop organizational processes and partnership structures that will ensure its greater success. Track I sessions are designed to help you:

- gain a better understanding of how to build and sustain effective GEAR UP partnerships;
- clarify your partnership's goals, objectives, and focus and relate these to the needs of various stakeholders;
- ensure that all of your partners understand the project's mission, goals and objectives and are prepared to contribute effectively;
- establish "Rules of Engagement" for your partnership team;
- ensure that you have included the most appropriate partners in your preliminary partnership structure; and
- ensure that your GEAR UP partnership is prepared to sponsor the most appropriate programs and activities.

■ TRACK II: Aligning GEAR UP Activities with What Matters Most: Academic Achievement and Student Success

This track is designed to help established partnerships maximize their potential for success by ensuring that their partners and team members are equally equipped to contribute to strengthening the academic programs and student services provided through GEAR UP. Participants will:

- review their current program strategies and plans for the future and determine their relevance and anticipated impact on student achievement and program and school accountability;
- learn how to effectively transition students from middle to high school and ensure that they have gained the requisite skills to succeed academically;
- better understand how to use assessment as a planning tool for program improvement and greater accountability; and
- better understand the challenges to and opportunities for revitalizing and sustaining GEAR UP partnerships.

■ TRACK III: Positioning GEAR UP Programs for Long-Term Sustainability

This track focuses on the sustainability of GEAR UP programs and is recommended for GEAR UP teams that already have participated in Tracks I and II. Elements of this curriculum include:

- evaluating education/community partnerships and their role in creating systemic change;
- positioning GEAR UP as a critical resource in helping schools achieve Adequate Yearly Progress under NCLB;
- shaping a public relations/media campaign to enhance community engagement; and
- developing a public policy strategy and advocacy campaign to institutionalize your GEAR UP program.

Individuals responsible for these areas (evaluation, public relations, policy and advocacy) are strongly encouraged to attend. The workshop includes facilitated work sessions in which participants will create strategic action plans for each of these functional areas.

(continued)

Capacity-Building Pre-Conference Workshops & Sessions *(continued)*

■ Track IV: Aligning Parental Engagement with Student Educational Success

The Parent Institute for Quality Education (PIQE) in partnership with NCCEP will offer an opportunity to learn research-based strategies to augment parental engagement that leads to greater student educational success. This track will assist GEAR UP grantees in applying their model to:

- enhance parent participation in college-bound students' educational process. How to teach parents of middle school students about college readiness in the context of communicating with school personnel as well as educational advocacy.
- use PIQE's methodology, implementation, and materials (facilitator tool kit, parent tool kit, etc).
- address the three main topics: communication skills, college readiness (academic and financial), and parent advocacy.

■ Register Today!

To register for the Pre-Conference Workshops & Sessions (February 6, 2005) and the Capacity-Building Workshop (February 7–9, 2005), visit the NCCEP website at www.edpartnerships.org.

■ Contact Information

For additional information regarding the Capacity-Building Pre-Conference Workshops & Sessions, please contact Anna Ortega Chavolla (anna_chavolla@edpartnerships.org), Susan Shimko (susan_shimko@edpartnerships.org) or call (202) 530-1135.