



# NCCEP/GEAR UP NYC Capacity-Building Workshop

Hilton New York • NYC • Feb. 12–15, 2012

**Wednesday, February 15, 2012**

**9:00 am – 11:45 am**

## ***GEAR UP 101***

This track is designed for new GEAR UP education and community leaders to help their staff and partners learn more about GEAR UP on a national scale in order to help them be more effective in their local context. This year, GEAR UP 101 participants will have an opportunity to take part in in-depth sessions following their morning training sessions. During these sessions, participants will hear from seasoned GEAR UP professionals in the areas of:

- Evaluation
- Audit Expectations
- U.S. Department of Ed & How It Works
- Match
- Partner Development
- Sustainability

## ***Advocacy***

As Congress and the White House continue to search for ways to cut spending to combat the nation's deficit and try to tame our growing debt, now, more than ever, GEAR UP needs to come together to make a stand for college access for our most vulnerable students. The advocacy track will provide attendees with the skills, knowledge and confidence to become GEAR UP's main "spokesperson" in their communities and to maximize their thought leadership and influence. This half-day workshop will cover topics like:

- What is advocacy and how can I do it?
- Lobbying vs. Advocating
- Understanding the Appropriations Cycle of the U.S. Congress
- Reaching out to your elected officials (How-to's and Do's & Don'ts)
- Using social media to connect with elected officials and informing the public
- GEAR UP Funding Status & Legislative Update

The goal of the workshop is to build a network of engaged, empowered GEAR UP advocates with the tools needed to voice support for college access throughout the county. All levels of skills are welcome.

## ***Roundtables***

**9:00 AM – 10:15 AM**

- Brainstorming the 7th Year
- Compare & Contrast: Parent Engagement Tools & Strategies
- Connecting Around Evaluation
- GEAR UP innovation in a Rural Environment
- Sustainability: Moving to Central School Integration

**10:30 AM – 11:45 AM**

- Experimenting with STEM
- Managing GEAR UP with a No Cost Extension
- Unique Challenges of GEAR UP in an Urban Setting
- Youth Services that Provide Impact